



THE ALIGNMENT PROJECT

Heart Centred. Business Minded.

**ABUNDANCE**  
*it's a journey*

ALIGNMENT | CONNECTION  
KNOW THY SELF | BE BOLD  
CONSCIOUS ADVENTURER

TRANSCEND THROUGH TIME  
BE GROUNDED | HAVE INTEGRITY  
BREATHE IN THE MOMENT

**GROWTH**  
*be present*

**WISDOM**  
*have fun*

TAKE ACTION | BE VULNERABLE  
THINK WITH YOUR WHOLE BRAIN  
DON'T CONFORM | SEEK FREEDOM

MAKE IMPACT | EVOKE TRUST  
HAVE COMPASSION | JUDGE NOT  
TAKE ACTION | BE SUPPORTIVE

**CONNECTION**  
*make a splash*

**RESILIENCE**  
*have courage*

WELCOME EXPANSION  
LIVE PASSIONATELY  
MAKE THINGS HAPPEN

FEEL CONFIDENT | BE SPIRITED  
DELIVER EXCELLENCE | HAVE FUN  
CREATE RIPPLES | BE DARING

**INTEGRITY**  
*enjoy work*